



**Explore the 2023 NCVLI
Sponsorship Guide**

LET'S GET STARTED

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PARTNER WITH NCVLI IN 2023

A section 501(c)(3) nonprofit legal education and advocacy organization based at Lewis & Clark Law School in Portland, Oregon, the National Crime Victim Law Institute (NCVLI) promotes comprehensive and enforceable legal rights for crime victims in every case through victim-centered legal advocacy, education, and resources.

NCVLI, along with their partners and supporters, work to ensure victims have access to experienced attorneys who help protect their rights.

NCVLI fights to empower crime victims.

NCVLI envisions a justice system in which every crime victim has comprehensive and meaningful legal rights; access to a trained victims' rights attorney at no cost; and rights that are recognized and enforced.



With your partnership and support, we'll strengthen our efforts to provide critical resources to help crime victims assert their rights.

Their voices will be heard. Their rights will be respected and honored.

Continue reading for an overview of the 2023 annual programs and sponsor benefits.

- **As an annual sponsor, you will connect with NCVLI's national audience of more than 8,000 individuals, businesses and organizations.**



ANNUAL EVENTS

NCVLI has two yearly events which you can be a part of as an annual sponsor.

2023 Crime Victim Law Conference

June 5-7, 2023

[VICTIMLAWCONFERENCE.ORG](https://victimplawconference.org)

Voices for Justice

September 2023

[NCVLI.ORG/VOICES-FOR-JUSTICE-2](https://ncvli.org/voices-for-justice-2)

- **Last year's Conference**
- **attendees represented**
- **30 states.**

2023 Crime Victim Law Conference

NCVLI's annual Crime Victim Law Conference is the only national conference focused on Victim Law, an emerging area of law that includes victims' rights enforcement in criminal cases.

The Conference's continuing legal education (CLE) programming integrates a multi-disciplinary approach to understanding the impact of law, rights, and the justice system on crime victims. Participants include leading victims' rights experts who draft rights enforcement policy and litigate at all levels throughout the country.

Your sponsorship provides critical support in bringing this one-of-a-kind conference to life. In recent years, this event has gathered hundreds of attorneys, advocates, judges, military personnel, mental health professionals, law enforcement, program managers, academics, students and survivors from

all 50 states, the District of Columbia, Mexico, Samoa, Canada and Australia.

Participants come together to learn, engage, and plan the future of victims' rights work. The Conference provides opportunities to forge relationships with a diverse group of individuals dedicated to victim-centered outcomes and solutions.

Last year's conference had 250 attendees, representing 30 states. 100% of participants who completed the event survey said they "would recommend to a colleague that they attend" the Conference.

2023 Voices for Justice

Voices for Justice is NCVLI's signature yearly fundraiser that brings the victims' rights community together to celebrate survivors of crime and the people who fight for their rights—attorneys, advocates, volunteers, and community partners.

Each year, the event strengthens and expands NCVLI's work, while reaching new supporters and audiences and linking with allies for victims' rights efforts. Join us as a sponsor and celebrate achievements in the victims' rights field.

- **More than 100 people attend this event, raising tens of thousands of dollars for NCVLI's critical work.**





- **NAVRA has members from every state and a total of more than 3,000 active members nationwide.**

YEAR-ROUND TRAINING & RESOURCES

National Alliance of Victims' Rights Attorneys & Advocates

NCVLI's membership alliance, the National Alliance of Victims' Rights Attorneys & Advocates (NAVRA), aims to increase the availability of expert services for crime victims through: increased communication and coordination of attorneys and advocates; a searchable database of sample motions, amicus curiae briefs, and other resources; and a pro bono portal to facilitate pro or low bono representation of crime victims seeking help with rights enforcement.

NAVRA also strives to advance the professional development of its members by offering affordable CLE trainings throughout the year. Membership is open to attorneys, victim advocates, allied professionals working with crime victims, crime victims, law students, and others interested in legal developments that affect crime victims.

[NAVRA.ORG](https://navra.org)



ANNUAL SPONSORSHIPS

All listed sponsorship benefits run through December 31, 2023.

**Unless otherwise denoted, sponsors will receive one ad per sponsor level. The size of the ad is dependent upon the sponsor level.*





BRONZE SPONSORSHIP

ANNUAL: \$500

Name recognition with sponsor-level on NCVLI's website with hyperlink

Sponsor name listed in marketing and social media campaigns for the annual events

Sponsor name listed in any annual event program

Sponsor name included on signage (where applicable), including rolling PowerPoint slide during annual events

Verbal recognition at the opening and closing of the annual events

Sponsor-level ribbons on name badge for in-person events and "I am a sponsor" graphic for social media postings for virtual events

SILVER SPONSORSHIP

ANNUAL: \$1,500

Includes all Bronze Level Benefits, plus the following:

Sponsor logo alongside name in all sponsorship-level recognition for the annual events

Advertisement in any annual event program*

Two (2) complimentary tickets to each annual event

Sponsor recognition in one (1) issue of NCVLI Happenings—NCVLI's monthly e-newsletter

GOLD SPONSORSHIP

ANNUAL: \$2,500

Includes all Bronze and Silver Level Benefits, plus the following:

Exhibitor space at both annual events

Quarter-page advertisement in any annual event program*

Additional complimentary tickets—for a total of three (3) complimentary tickets—to each annual event

Sponsor name recognition included in the PowerPoint deck used for one (1) live online NAVRA CLE training during the year

Two (2) complimentary registrations to NAVRA's live or on-demand online CLE trainings

Sponsor highlight (brief description of sponsor's practice up to 200 words) in one (1) issue of NCVLI Happenings

PLATINUM SPONSORSHIP

ANNUAL: \$5,000

Includes all Bronze, Silver and Gold Level Benefits, plus the following:

Half-page advertisement in any annual event program*

Additional complimentary tickets—for a total of four (4) complimentary tickets—to each annual event

Additional complimentary registrations—for a total of four (4) complimentary registration—to NAVRA's live or on-demand online CLE trainings

One (1) complimentary NAVRA three-month Individual Enhanced Membership for one person. Enhanced Members receive access to NAVRA's searchable online database of victims' rights enforcement resources and a 33 percent discount to all NAVRA live and on-demand CLE trainings.

Extended Sponsor highlight (brief description of sponsor's practice up to 350 words) in one (1) issue of NCVLI Happenings

PRESENTING SPONSORSHIP

ANNUAL: \$10,000

Includes all Bronze, Silver, Gold and Platinum Level Benefits, plus the following:

Full-page advertisement in any annual event program*

One speaking opportunity at a live event or a pre-recorded video/promotional content which will be aired during the live event (three-minute limit)

Sponsor name with logo hyperlinking to their website included in post-conference communication to attendees

Receive additional complimentary tickets—for a total of six (6) complimentary tickets—to each annual event

One (1) NAVRA live online CLE victims' rights training (60 to 75 minutes) which is instructed by NCVLI's legal team member(s). This is exclusively for the sponsor organization and/or their partners with a limit of 100 total participants. NCVLI will work with sponsor to determine a mutually agreeable victims' rights topic and secure CLE accreditation in the sponsor's jurisdiction.

Extended Sponsor highlight to be featured for a minimum of one (1) calendar month on ncvli.org and navra.org

NCVLI SPONSORSHIP OPPORTUNITIES AT A GLANCE

Sponsor Benefits	Bronze	Silver	Gold	Platinum	Presenting
Recognition on NCVLI's website	Name, Sponsor Level and Hyperlink to Website	Name, Sponsor Level and Hyperlink to Website	Name, Sponsor Level and Hyperlink to Website	Name, Sponsor Level and Hyperlink to Website	Name, Sponsor Level and Hyperlink to Website
Name in marketing and social media campaigns for annual events	✓	✓	✓	✓	✓
Program recognition	Name Only	Logo	Logo	Logo	Logo
Name recognition on signage	✓	✓	✓	✓	✓
PowerPoint rolling slide recognition at annual events	✓	✓	✓	✓	✓
Verbal recognition during opening and closing programs of annual events	✓	✓	✓	✓	✓
Badge ribbons	Name, Sponsor Level				
Social media and virtual event graphic	"I am a sponsor" graphic	"I am a sponsor" graphic	"I am a sponsor" graphic	"I am a sponsor" graphic	"I am a sponsor" graphic
Advertisement in any annual event program		✓	1/4 page ad	1/2 page ad	Full page ad
Complimentary tickets to each annual event		Two (2) tickets	Three (3) tickets	Four (4) tickets	Six (6) tickets
Monthly e-newsletter NCVLI Happenings		Recognition in one (1) issue	200-word highlight in one (1) issue	350-word highlight in one (1) issue	350-word highlight in one (1) issue
Exhibitor space at both annual events			✓	✓	✓
NAVRA Live or on-demand online CLE Training PowerPoint recognition			Name in one (1) deck during the year	Name in one (1) deck during the year	Name in one (1) deck during the year
NAVRA Live or on-demand online CLE Training			Two (2) tickets	Four (4) tickets	One (1) victims' rights training (60 to 75 minutes) which is instructed by NCVLI's legal team member(s). Exclusively for the sponsor organization and/or their partners with a limit of 100 total participants.
NAVRA Individual Enhanced Membership				One (1) three-month membership	One (1) three-month membership
One event speaking opportunity					One (1) three-minute speaking opportunity
Logo and website hyperlink included in post-conference communication to attendees					✓
Extended Sponsor highlight on ncvli.org and navra.org					One (1) calendar month



ADDITIONAL SPONSORSHIPS

If an annual sponsorship package doesn't fit within your current budget and you would still like to support NCVLI's efforts this year, there are additional opportunities to become involved.



CRIME VICTIM LAW CONFERENCE

ADVOCATE EXHIBITOR

● **FOR PROFIT: \$400**

● ***NONPROFIT: \$250**

Name recognition on NCVLI's Conference webpage with hyperlink

Name and logo in any Conference program

Exhibitor space (online/Whova app space for virtual event)

Name on rolling PowerPoint slide during Conference

**Nonprofit rate also includes government and military agencies.*

CHAMPION EXHIBITOR

● **FOR PROFIT: \$1,000**

● ***NONPROFIT: \$500**

Includes all Champion Exhibitor benefits, plus the following:

One (1) half-page (1/2) advertisement in any Conference program

Name and logo on rolling PowerPoint slide during Conference

Verbal recognition during the opening and closing segments of Conference

Exhibitor recognition in one (1) post-Conference issue of NCVLI Happenings—NCVLI's monthly e-newsletter

**Nonprofit rate also includes government and military agencies.*



CRIME VICTIM LAW CONFERENCE

TECHNOLOGY SPONSOR

\$500

Name recognition on NCVLI's Conference webpage with hyperlink

Name and logo in any Conference program

Name on rolling PowerPoint slide during Conference

Verbal recognition at the opening and closing segments of Conference

AMERICAN SIGN LANGUAGE (ASL) SPONSOR

\$750

Name recognition on NCVLI's Conference webpage with hyperlink

Name and logo in any Conference program

Name on rolling PowerPoint slide during Conference

Verbal recognition at the opening and closing segments of Conference

Sponsorship recognition of sponsorship on NCVLI's social media channels



VOICES FOR JUSTICE

ALLY EXHIBITOR

FOR PROFIT: \$400

***NONPROFIT: \$250**

Name recognition on NCVLI's Voices for Justice (VFJ) webpage with hyperlink

Name and logo in any VFJ program

Name and logo on VFJ's online auction platform

Name on rolling PowerPoint slide during VFJ

**Nonprofit rate also includes government and military agencies.*

GUARDIAN EXHIBITOR

FOR PROFIT: \$1,000

***NONPROFIT: \$500**

Includes all Ally Exhibitor benefits, plus the following:

Verbal recognition during the opening and closing segments of VFJ

One (1) half-page (1/2) advertisement in any VFJ program

Name and logo on rolling PowerPoint slide during VFJ

Exhibitor recognition in one (1) post-Conference issue of NCVLI Happenings—NCVLI's monthly e-newsletter

**Nonprofit rate also includes government and military agencies.*



VOICES FOR JUSTICE

TECHNOLOGY SPONSOR

\$500

Name recognition on NCVLI's VFJ webpage with hyperlink

Name and logo in any VFJ program

Name and logo on VFJ online auction platform

Name on rolling PowerPoint slide during VFJ

Verbal recognition at VFJ

AMERICAN SIGN LANGUAGE (ASL) SPONSOR

\$750

Name recognition on NCVLI's VFJ webpage with hyperlink

Name and logo in any VFJ program

Name and logo on VFJ online auction platform

Name and logo on rolling PowerPoint slide during VFJ

Verbal recognition at VFJ

Sponsorship recognition on NCVLI's social media channels



YEAR-ROUND ONLINE TRAININGS

NAVRA TRAINING SPONSORSHIP

\$250

Choice of sponsoring one (1) live
online CLE training

Sponsored recognition in social
media marketing for sponsored
training

Name in PowerPoint slide deck for
sponsored training

One (1) complimentary registration to
sponsored training





- **“We can’t get there without you. Join us in our efforts to ensure victims know their rights and have access to the support and resources they need.”**

Meg Garvin, MA, JD, Mst
Executive Director

INVESTING IN VICTIMS

Through litigation, education and public policy, the National Crime Victim Law Institute is uplifting victims’ voices, working to uphold their rights, and ensuring they receive the support and resources they need. NCVLI works with all 50 states, the District of Columbia, and military, tribal and federal systems through training, technical assistance, and partnerships.

In the last year, with your sponsorship and partnership support, NCVLI:

- Provided more than 4 trainings to more than 30 victim service professionals each month
- Gave nearly 10 expert legal technical assistance responses each month
- Filed an amicus curiae brief, on precedent-setting cases, nearly every month
- Partnered with 10 Rights Enforcement Legal Clinics
- Supported over 20 locations in developing or enhancing their coordinated community response to gender-based violence

With more support, NCVLI can do even more to help crime victims get justice.

SUPPORT NCVLI

Join the fight today to help victims stand up for themselves tomorrow. Custom-built sponsorships are also available. To learn more or to reserve your sponsorship:

Email:

ncvli@lclark.edu

In the subject heading, note 2023 NCVLI Sponsorship.

Mail:

National Crime Victim Law Institute
1130 SW Morrison St., Suite 240
Portland, OR 97205

In the memo line of the check, please note the sponsorship level.

Online:

Sponsorships can also be secured online via link below:

payit.nelnet.net/form/fWPQpOJN



SPONSORSHIP FORM

Please complete the following form and submit with your sponsorship. Thank you for your support.

Contact Name

Contact Title

Contact Email Address

Contact Phone Number

Contact Mailing Address (Street, City, State, Zip)

Organization Name

Organization website

Place a check by your selected annual sponsorship level:

- Bronze Sponsorship \$500
- Silver Sponsorship \$1500
- Gold Sponsorship \$2500
- Platinum Sponsorship \$5000
- Presenting Sponsorship \$10,000

Additional Sponsorship Opportunities. Place a check by your selected sponsorship level:

Crime Victims Law Conference

- Advocate Exhibitor Sponsorship \$400/\$250
- Champion Exhibitor Sponsorship \$1000/\$500
- American Sign Language Sponsorship \$750
- Technology Sponsorship \$500

Voices for Justice

- Ally Exhibitor Sponsorship \$400/\$250
- Guardian Exhibitor Sponsorship \$1000/\$500
- American Sign Language Sponsorship \$750
- Technology Sponsorship \$500

- NAVRA Training Sponsorship** \$250
- Other Sponsorship** Custom

Total Sponsorship Amount:

Payment Information

Check payments can be mailed to:

National Crime Victim Law Institute
1130 SW Morrison St.
Suite 240
Portland, OR 97205

Please include your completed sponsorship form with the payment.

- **“Together we can elevate victim agency, maintain their dignity, and secure equitable rights. Help us ensure that victims are not alone in this fight.”**

Meg Garvin, MA, JD, Mst
Executive Director





NATIONAL CRIME
VICTIM LAW INSTITUTE

**Thank you for your
2023 sponsorship**